Improve Your Self Confidence

Fuller Sensual Lips

What your smile says about you

Improve Your Self Confidence

Look Younger by the Weekend

Take the SMILE QUIZ

Rich & Famous Smiles You can afford

DALLAS SMILES magazine

Younger Look by the Weekend

You can afford BRACES...
The Next Generation
Changing lives of Dallas-Fort Worth patients for over 15 years now, Dr. Phillips, an A&M graduate, pursued his Doctorate of Dental Surgery at the University of Texas Dental School where he graduated third in his class. Dr. Phillips utilizes state-of-the-art equipment in a conveniently located upscale facility to deliver beautiful smiles to his patients.

Having attended the renowned Las Vegas Institute for Advanced Dental Studies (LVI), he received training in advanced cosmetic and reconstructive dentistry from Dr. William Dickerson, well known by dentists nationwide for his expertise. Recognized for his talents in cosmetic dentistry, Dr. Phillips was invited to be a hands-on instructor for LVI, the world’s premier postgraduate dental teaching facility. Now, Dr. Phillips has the pleasure of passing his cosmetic and restorative abilities on to fellow dentists from all around the world.

Dr. Phillips is an active member in several dental organizations including:
- American Academy of Cosmetic Dentistry
- American Dental Association
- Texas Dental Association
- Local Dental Association
- Graduate of the world-renowned Las Vegas Institute for Advanced Dental Studies (LVI)
- Instructor for Cosmetic and Reconstructive Dentistry Hands-On Program for LVI

“Come to our office to make over your smile. You will be treated as one of the family, with compassion and integrity. Enjoy the luxury of the finest trained staff, in a warm and comfortable atmosphere where we do our best to ensure you are proud of your new smile.”

-Dr. Phillips

Call to schedule your complimentary consultation.
(817) 431-5514
In order to look and feel younger, your smile should be your top priority.

So you have a special weekend planned, and you want to look and feel five-to-ten years younger. You only have 48 hours to transform yourself into the youthful goddess you once were.

Most of us think we can transform ourselves with a new hairstyle, a manicure, a pedicure, or trendy clothes. However, one of the first things that people really look at when they see you is your smile.

Today there are as many methods to whiten your smile as there are products and procedures to tighten, lift, and rejuvenate the skin. If you are in a hurry to polish your pearlies, you may want to consider tooth whitening. In just one extended lunch hour appointment, you can whiten your teeth.

For a more dramatic transformation, you might even consider porcelain veneers to correct problems like chips and spaces between your teeth. The results are immediate, and the procedure can be made comfortable with oral sedation.

Most people are astonished by the beautiful metamorphosis that instantly takes place with in-office whitening or porcelain veneers. Your friends will not be able to put their finger on why you look younger and more attractive.

Rejuvenating your smile to a bright, white, refreshing, and cleaner look will immediately lift your self-confidence and make those around you take notice!

"When you stop to think about it, a person’s smile is the first thing you really notice about them.”

“If you don’t take care of your teeth, why bother with the rest?”

"When you stop to think about it, a person’s smile is the first thing you really notice about them.”

"If you don’t take care of your teeth, why bother with the rest?”

FAST FACTS... Teeth Whitening

| Treatment: | Whitening solution is applied to the teeth at home or in the dentist’s office for faster results. |
| Results: | At home – Measurable improvement over several weeks. |
| Disadvantages: | In office – Great, dramatic results in one hour. Some temporary gum or tooth sensitivity may occur. Will only lighten the surface of natural teeth. |
| Upkeep: | Avoid smoking and stain-causing habits like coffee, tea, and cola. Maintain with at-home trays. |
| Time Frame: | One hour a day for one-to-two weeks or one office visit. |

TIP: At-home results vary based on stains and consistency.

ADVANTAGES

No anesthesia required.
Immediate results, in one visit.
Can maintain whitening at home.
Cost effective.
Like it or not, that smile of yours is a mirror – a direct reflection of your health, your mindset, and your vitality! Your smile is the first thing people see when they meet you, laugh with you, and talk to you. Your smile matters!

According to an American Academy of Cosmetic Dentistry® (AACD) survey, only 50% of people surveyed are satisfied with their smile. Remember how you felt the last time you encountered someone with cracked, yellow teeth? Impressed? Attracted? No. Most likely you were curious why it had gone uncorrected! Don’t let people’s perception of you be formed on an imperfect smile.

If you are like most adults today, you have one or two key issues you’d love to resolve, like minor imperfections or discoloration. For example, that small chip on your front tooth that is a souvenir from a childhood accident could be restored through bonding. Discoloration, wear, and fractures can be restored through whitening or veneers.

If you’re less-than-thrilled that so much emphasis is placed on your smile, take heart! There is help for less-than-perfect smiles.

Take the SMILE QUIZ on the next page to find out what your smile says about you!

GOSSIP: Shape says it all! The smiles of your favorite stars!

Round Teeth, sometimes noted as oval teeth, such as Jennifer Lopez and Renee Zellweger reveal a soft feminine person.

Small Teeth, such as those of Calista Flockhart and Reese Witherspoon reflect more of a shy, quiet personality.

Square Teeth like those of Jim Carrey and Sharon Osbourne show more of a dominant personality and are often found on men.

Broad Smiles of Julia Roberts and Halle Berry are popular because they represent beauty and typically belong to dynamic, vivacious people.
Take the Smile Quiz

Many people desire a beautiful smile. Take a few moments to ask yourself these questions. A smile makeover may be right for you!

Q

1. Do your teeth embarrass you when you smile? [ ] [ ]
2. Do you wish your teeth were whiter? [ ] [ ]
3. Do you have gaps or spaces between your teeth? [ ] [ ]
4. Do you envy the smiles of magazine models? [ ] [ ]
5. Do you dread family photos? [ ] [ ]
6. Do you cover your mouth when you speak? [ ] [ ]
7. Have you ever considered braces? [ ] [ ]
8. Do you think your smile shows too much gum tissue? [ ] [ ]

A

If you answered yes to:

0…….. You’re Star Quality
1-2…. You’re On The Fast Track
3-5…. You’re The Busy Baby Boomer
6-8…. You’re On Austin Powers Alert

Answers

Star Quality

Congratulations! You are among the stars and celebrities who have those perfect pearly whites. Remember it’s important to maintain that perfect smile. You could replace old silver fillings or brighten your smile more.

On The Fast Track

You know your smile looks good, but it could be better. Being the perfectionist and successful person you are, you know the importance of maintaining a bright, healthy smile.

The Busy Baby Boomer

You definitely could use some touch-ups and refinements. Your smile suggests that you are often unnoticed. Brighten your smile, and everyone will take notice when you enter a room.

On Austin Powers Alert

Run, don’t walk to an aesthetic dentist. Your smile is hindering both your professional and personal life. Do something positive for yourself and impress your friends and colleagues with a new smile makeover.

“Give a Big, Laughing Smile!”

The objective smile analysis can be achieved by standing in front of a mirror. First, smile normally. Next, look into the mirror and think of a hilarious moment in your life and put on a big, laughing smile. This smile is probably much larger than you feel comfortable with if you do not like the appearance of your teeth. When your smile is improved, that big laughing smile will come naturally because you will look and feel great!
Our Smiles Speak...

Patient Concerns
Patient wanted old composite veneering replaced to make all her teeth look natural and in harmony.

Treatment Selected
To achieve this, Dr. Phillips removed all of her old dentistry and replaced it with porcelain veneers using modern advancements in technology and materials.

Patient Concerns
Patient wanted to close the space between his teeth that appeared again after his braces were removed. His other concerns were the wear on his teeth as well as the older dentistry present.

Treatment Selected
Dr. Phillips used a combination of porcelain veneers and porcelain crowns on his teeth. His teeth were lengthened to repair all noticeable wear.

Patient Concerns
Patient wanted an even, bright smile without any spaces in her teeth.

Treatment Selected
Dr. Phillips and the patient decided on conservative treatment utilizing porcelain veneers on her front six teeth.
...for Themselves!

Patient Concerns
Patient did not like the old porcelain to mental crowns and dark area at the gum line. She wanted to ensure that all her teeth matched the new brighter, crowns on the front two teeth.

Treatment Selected
Dr. Phillips places all porcelain crowns on her front two teeth and porcelain veneers on the remaining front six teeth to make the smile uniformed and bright.

Patient Concerns
Patient was concerned about the uneven color and spots on his teeth. He was very self conscience and would rarely smile

Treatment Selected
Recommended conservative treatment with porcelain veneers to brighten teeth and enhance shape.

Start Smiling Today!
Bring this in for a complimentary Cosmetic Consultation (817) 431-5514
or visit us at: www.PhillipsDDS.com

Brit Phillips, D.D.S.
Clinical Instructor at the Las Vegas Institute for Advanced Dental Studies
Fuller Sensual Lips

When it comes to facial features, the lips are usually major targets of enhancement. Most glamour and fashion magazines tout the sensuality of fuller lips. It’s true that fuller lips are considered more sensual and youthful. As we grow older, much of the soft fatty layer beneath the skin diminishes and causes wrinkles.

Maybe it’s time to rejuvenate your smile and bring back the “you”, you’ve been searching for.

Aesthetic dentistry offers patients an option to help achieve a more youthful appearance by diminishing the appearance of wrinkles and by perfecting smiles, thus making patients look years younger safely and efficiently without surgery.

Just as the sculptor creates a believable work of art from knowing the structure beneath the surface, so must the dentist know the three dimensional anatomy of the patient. Function and beauty go hand-in-hand. In certain situations, a change in tooth position or surface shape can enhance the position, fullness, or shape of the lips.

By correcting the shape of teeth through restorative treatments such as laminate veneers, the support of the lips can be changed to create a sense of greater fullness of the lips.

Smile designs are individually customized to each person based on a number of factors. For example, the shape of your face will affect the chosen shape of the teeth.

If you have a round face, creating long, square-shaped teeth will ultimately have a slimming effect on your face. If you are concerned about laugh lines, you can minimize wrinkles by building out the porcelain veneer, which smoothes upper lip wrinkles, causing lips to appear fuller and pouty.

FAST FACTS… Porcelain Veneers

| Treatment: | Thin pieces of custom-made porcelain are placed over the surfaces of your teeth. |
| Results: | Beautiful, natural-looking teeth with a more youthful appearance. Possibly greater fullness to the lips. |
| Disadvantages: | Minimal tooth reduction is required and temporaries need to be worn for a short period. |
| Upkeep: | Normal daily hygiene habits. If taken care of properly, can last many years. |
| Time Frame: | Usually takes two appointments. |

TIP: Veneers can change the color and shape of your smile.

ADVANTAGES

“I’m still trying to convince my friends I didn’t have a facelift!”
Perfect Smiles aren’t just for the Rich & Famous

Having a quality smile like Julia Roberts or Halle Berry used to be a luxury that only the rich and famous could afford.

Not anymore!

If you think that aesthetic dentistry sounds too expensive and that you will never be able to afford it, think again! Payment plans work with your budget, and you can reach your goal of a gorgeous, long-lasting, star quality smile.

In a recent survey conducted by the American Academy of Cosmetic Dentistry® (AACD), 74% of responding adult Americans believed that an unattractive smile could hurt a person’s career. Given this fact, you cannot afford NOT to enhance your smile in our driven, fast-paced society. A younger-looking, healthier smile helps you on your path to success.

Today, there are many options to improve your smile that are affordable to everyone. Bonding, in-office whitening, and porcelain veneers can be obtained through interest-free and long-term, low-interest payment options.

“\textit{I was often overlooked in social and professional settings. Monthly affordable payment options gave me the ability to transform my smile. Now, I turn heads when I walk into a room.}” - Kim, School Teacher

A beautiful smile is the one accessory that goes with any outfit.
The permanent way to restore teeth through implant dentistry.

WHAT CAN IMPLANTS DO FOR YOU?
Dental implants are one of the greatest advances in aesthetic dentistry and are often the first choice to permanently restore missing teeth. Teenagers to seniors enjoy the benefits of dental implants. Implants replace single or missing teeth, improve your chewing ability, or anchor multiple teeth together like a bridge or a denture. Eliminate the inconvenience of adhesives and powders by having non-removable dentures supported by implants.

WHAT CAN YOU EXPECT?
A complete examination including X-rays will determine if you are a suitable candidate for implants. Since patients’ needs vary, treatment is customized. After the implant site has healed, a crown, bridgework, or denture can be attached to your new implant for greater support.

FAST FACTS... Titanium Implants

**Treatment:** A titanium implant fixture is placed in the bone, then a crown, bridge, or denture is placed over the implant.

**Results:** Dramatic! Restores life-like smiles that are permanent and return self-confidence.

**Disadvantages:** Requires several months of healing time.

**Upkeep:** Normal daily hygiene habits. If taken care of properly, may last a lifetime.

**Time Frame:** Three-to-six months, depending on the case.

**TIP:** Considered the first choice in tooth replacement.

**ADVANTAGES**
Improves your chewing ability. Eliminates the inconvenience of denture adhesives or powders. Stop the distress of poor-fitting dentures. Non-removable, just like real teeth.

CHANGING LIVES EVERY DAY
Dental implants restore your self-confidence and your ability to eat the foods you once enjoyed, while also improving your smile with a healthy, youthful look. If you are missing one or more of your natural teeth, or if you suffer from the pain and discomfort of poor fitting of your full or partial dentures, dental implants may be the solution.

WHAT'S HER SECRET?
There are many permanent options to restore your smile.

Take the time to explore the options available to regain permanent teeth and restore your self-confidence.

LOOK AND FEEL YOUNGER TODAY!
The permanent way to restore teeth through implant dentistry.
I love that I can still kiss my girlfriend and remove them to brush and floss my teeth.

There is nothing sexier than a straight, white, gleaming set of teeth smiling at you from across the room. It seems like a few years ago that was me, but what happened? I wore my retainer... or, did I?

The thought of having braces at any age is unappealing, but what else can you do when your smile has shifted over the past decade?

Aligners are the revolutionary, new-age treatment for straightening your teeth into a sexy smile. Almost anyone can utilize the latest technologies in dental care to improve their smiles without the look of traditional braces.

Wires, wax, and metallic shine are things of the past! Removable, invisible aligners allow for eating, proper brushing, and flossing. Best of all, there is no risk of embarrassing moments like getting food stuck between your braces.

INVISALIGN® aligners are worn for two weeks at a time until your teeth are straightened. There are periodic, short office visits to check and monitor your progress. Consider whitening your teeth at the same time to enhance the beauty of your new smile. With today’s payment options, there is no excuse NOT to have a beautiful smile!

Who wears INVISALIGN®?
Business executives, parents, college students, teenagers, or anyone else who would rather not have the hassles of metal braces should try INVISALIGN®.

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“I love that I can still kiss my girlfriend and remove them to brush and floss my teeth.”
Whiter, Brighter Teeth
In About an Hour
As seen recently in ABC's
"Extreme Makeover"

In-Office Whitening
Special Offer

$450
with maintenance trays
(Cosmetic Consultation Included)

Zoom! is
Safe & Effective

As Mrs. USA, my
smile is important. Zoom!
Dr. Phillips's choice in
whitening has greatly
improved one of my most
important assets."

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Call Today
(817) 431-5514
or visit us on the Web
www.PhilipsDDS.com

Brit Phillips, DDS, PA
1135 Keller Parkway
Keller, Texas 76248